

# **Eric Janofski** *Web Designer*

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N10818 K-1 Road, Daggett Michigan, 49821, eric@upwebstudio.com, 906.399.2920

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Dear Hiring Manager,

In response to your need for a Web Designer/Developer, I have enclosed a resume that exhibits both my experience and success relating to this position. For six years I have been studying and working professionally as a designer, and in that time I have gained a substantial amount of qualifying skills.

My technical experience as a designer has been mostly centered around the Adobe and Macromedia design suites. I utilize Adobe Photoshop and Adobe Illustrator for design, Macromedia Dreamweaver for CSS and XHTML development, and Adobe Indesign for page layout purposes.

Though my main skills are focused on Web Design, I have been developing my knowledge of programming languages such as PHP, Javascript, and in the past, Actionscript. I also have been working with database implementation through the use of PHP and MySQL. I am willing to learn any language or skill required by an employer and have always been able to adjust to a changing set of skills required by a current project.

For two year I have been working to create a web design business: U.P. Web Studio. This has allowed me to gain experience with running an advertising campaign, working with a development team, and building an online portfolio that communicates positively to potential clients. Though I am happy with the success of this business, I am seeking a more dependable full time employment.

Presently I reside in Daggett Michigan but I have decided to move to a new area upon finding a job. I can start work immediately if need be.

Please let me know if there is any time that we can set up an interview in order to further discuss this position and my qualifications. Thank you for your time. I look forward to hearing from you.

Respectfully yours,

Eric David Janofski

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## OBJECTIVE

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To contribute my technical skill and artistic talent to a team that shares my ambition and love for creation.

## EXPERIENCE

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2006–2007

U.P. Web Studio, Daggett Michigan

upwebstudio.com *Internet Business Owner*

- Created small business to handle web clients
- Developed professional web site and branding to promote business online
- Worked with a business partner who provided advanced php development for clients.

2007

Wildman Whitewater Ranch

wildmanranch.com *Web Site reDesign*

- Redesigned the web site for a more current look and functionality
- Designed layout to incorporate an interesting and easy to use navigational interface
- Developed HTML and CSS that utilize up to date coding practices

2006

Falconer Publishing

falconerpublishing.com *Graphic Design and Web Design*

- Utilized Adobe InDesign for layout and printing purposes maps and a magazine
- Created Ads for advertisers who sponsored the Falconer Publishing maps and magazine
- Utilized Adobe Illustrator to create a large map of the Upper Peninsula of Michigan, over 75,000 copies of this map were printed and distributed in Michigan
- Created a magazine called U.P. Wedding Bells, view online at [upweddingbells.com/mag.php](http://upweddingbells.com/mag.php)

## SKILLS

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- Highly Experienced in XHTML, CSS, Web Image Optimization, and Search Engine Optimization
- Knowledge of Javascript, PHP, MySQL, and Actionscript
- Primary Programs (proficient): Dreamweaver, Photoshop, Illustrator, InDesign
- Secondary Programs (was proficient, could refamiliarize): Flash, After Effects, Final Cut Pro, Cinema4D
- Strong communication skills and efficient work habits.
- Highly ambitious; willing to contribute energy and enthusiasm to all projects.

## EDUCATION

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1997–2003

Northern Michigan University Marquette, Michigan

- Bachelor of Art; Awarded Cum Laude Honors
- Major: Computer Arts; Minor: Economics; Minor: French

## PORTFOLIO

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View the following websites to see my work:

- **ericjanofski.com** – This is my portfolio website. My recent work can be found there.
- **upwebstudio.com** – This was a self promotional site built to advertise my business
- **wildmanranch.com** – This site was created as a redesign for Wildman Whitewater Ranch
- **falconerpublishing.com** – This site features the different publications that I worked on as a freelancer for Falconer Publishing
- **cablesentry.com** – ReDesigned web site in order to simplify navigation and organize information better. Also created demonstrational multimedia on the website.

## REFERENCES

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Eric Wilman

*Business Owner of Falconer Publishing*

Relationship: Created maps, ads, a magazine, and various websites for Falconer Publishing  
906.361.6688

Howard C. Lock

*Business Owner of Howard Cable*

Relationship: Redesigned Website for Mr. Lock  
715.582.1141  
cableone@new.rr.com

Jeff Stage

*Business Owner of Printers Plus*

Relationship: Worked for Jeff at his business *Printers Plus* as a Graphic Designer in 2005  
906.639.2192

Professor Stephan Larson

Department of Art and Design / Northern Michigan University

Relationship: I worked extensively with Professor Larson while studying Computer Arts at NMU  
906.226.6826  
stlarson@nmu.edu

Professor Daric Christian

Department of Art and Design / Northern Michigan University

Relationship: Professor Christian was my primary advisor during my Computer Arts Training  
906.346.9566  
dachrist@nmu.edu